

**CARS
& CAFFEINE**

CARS & CAFFEINE CAYMAN 2026

SPONSORSHIP OPPORTUNITIES

Where Cayman Comes Together Over a Shared Passion for Cars

SUNDAY, NOVEMBER 29, 2026

[CARSANDCAFFEINECAYMAN.COM](https://carsandcafeinecayman.com)

SPONSORSHIP DECK

WELCOME TO CARS & CAFFEINE

Cars & Caffeine has grown into one of the Cayman Islands' most anticipated community events, bringing together thousands of residents and visitors for a day that celebrates incredible vehicles, local businesses, family entertainment, and community spirit.

From classic cars and supercars to motorcycles, modified builds, delicious local food, children's activities and live entertainment, Cars & Caffeine is about creating connections and memorable experiences.

IT'S ABOUT THE PEOPLE BEHIND THE VEHICLES.

IT'S ABOUT BRINGING THE COMMUNITY TOGETHER.

IT'S ABOUT CREATING MEMORIES.

WHETHER YOU'RE A LIFELONG AUTOMOTIVE ENTHUSIAST OR SIMPLY LOOKING FOR AN UNFORGETTABLE FAMILY DAY OUT, CARS & CAFFEINE OFFERS SOMETHING FOR EVERYONE.

ABOUT THE EVENT

MORE THAN A CAR SHOW

We are more than a car show.

We are not a competition.

Cars & Caffeine was created with one simple idea:

BRING PEOPLE TOGETHER.

There are no trophies. No fierce competition. No pressure to own the most expensive or rarest vehicle.

Instead, we celebrate the stories, the passion, the craftsmanship, and the people who make Cayman's automotive community so special.

Our goal is simple:

Create an event where every exhibitor, sponsor, volunteer, and attendee leaves with a smile and can't wait for next year.

EVERY VEHICLE HAS A STORY. EVERY SPONSOR HELPS MAKE THOSE STORIES POSSIBLE.



A FREE EVENT FOR THE COMMUNITY

One of the things that makes Cars & Caffeine special is that **the event is free to attend.**

We believe that everyone should have the opportunity to enjoy a fantastic community event, regardless of age or background, without the barrier of an admission fee. Keeping Cars & Caffeine free means that families can come together, discover something new, support local businesses, enjoy the entertainment and experience Cayman's automotive community without having to pay to get through the gate.

But keeping a large-scale event free comes at a cost.

Sponsorship is what makes Cars & Caffeine possible.

Our sponsors help cover the infrastructure, entertainment, safety, marketing, logistics and operational costs required to deliver a professionally managed event for thousands of people. And we are committed to making sure that participation in the event gives back to the community too.

100%

OF VEHICLE REGISTRATION FEES ARE DONATED TO CHARITY.

Tony's Toys matches the total registration fees raised, doubling the donation to charity.

Every vehicle owner who registers to participate is helping support a local charitable cause.

That means Cars & Caffeine creates a simple cycle of giving:

- **Sponsors help make the event possible.**
- **The community comes together to enjoy it.**
- **Vehicle registrations help give back.**
- **Everyone benefits.**

This is what makes Cars & Caffeine more than an event.
It's a community investment.

WHY SPONSOR CARS & CAFFEINE?

Your sponsorship is about far more than placing your logo on a banner.

It's about aligning your brand with one of Cayman's fastest-growing community events and becoming part of an experience that thousands of people genuinely look forward to each year.

By sponsoring Cars & Caffeine, you are helping us keep the event **free and accessible to the entire community**, while creating meaningful opportunities for your brand to connect with attendees.



AS A CARS & CAFFEINE SPONSOR, YOU'LL HAVE THE OPPORTUNITY TO:

- 01 Connect with thousands of engaged attendees
- 02 Increase brand awareness before, during, and after the event
- 03 Build meaningful relationships with families, automotive enthusiasts, and local businesses
- 04 Demonstrate your commitment to the Cayman community
- 05 Support a professionally managed event that continues to grow each year
- 06 Help keep a major community event free to attend
- 07 Contribute to an event where 100% of vehicle registration fees are donated to charity

TOGETHER, WE'LL CREATE AN EXPERIENCE PEOPLE REMEMBER. TOGETHER, WE'LL MAKE CARS & CAFFEINE HAPPEN.

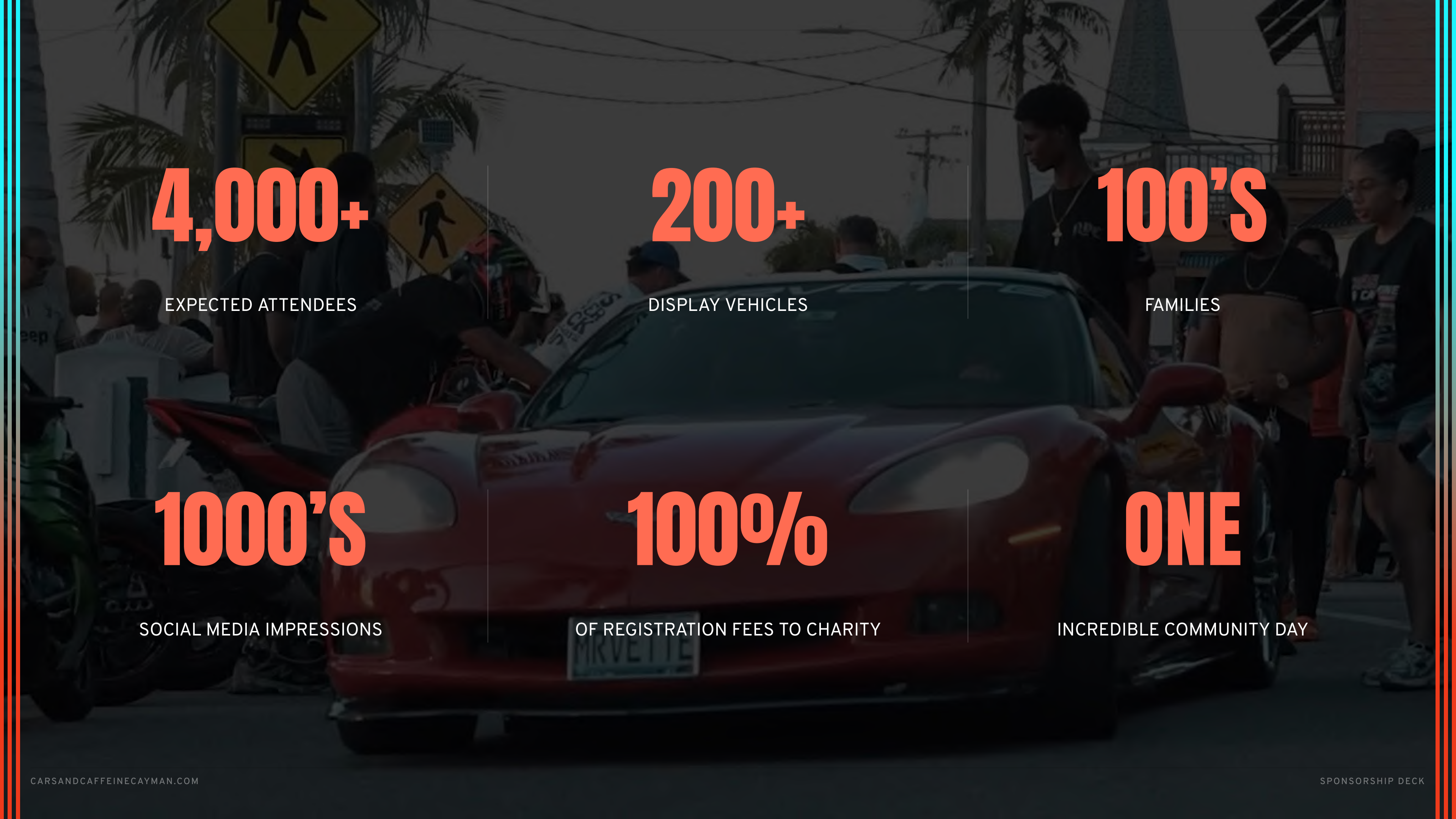


WHO ATTENDS?

Cars & Caffeine attracts a diverse audience from across the Cayman Islands, including:

- Families looking for a great day out
- Car enthusiasts
- Motorcycle enthusiasts
- Local businesses
- Young professionals
- Automotive clubs
- Tourists visiting Cayman
- Community organisations

No matter their reason for attending, they're all there to enjoy an incredible community event.



4,000+

EXPECTED ATTENDEES

200+

DISPLAY VEHICLES

100'S

FAMILIES

1000'S

SOCIAL MEDIA IMPRESSIONS

100%

OF REGISTRATION FEES TO CHARITY

ONE

INCREDIBLE COMMUNITY DAY

THE CARS & CAFFEINE EXPERIENCE

Visitors don't just come to look at cars.
They come for the atmosphere.

EXPECT A FULL DAY OF:

- Incredible vehicles
- Family entertainment
- Local food vendors
- Shopping
- Community engagement
- Sponsor activations
- Live entertainment
- Automotive culture
- Great coffee
- Great conversations



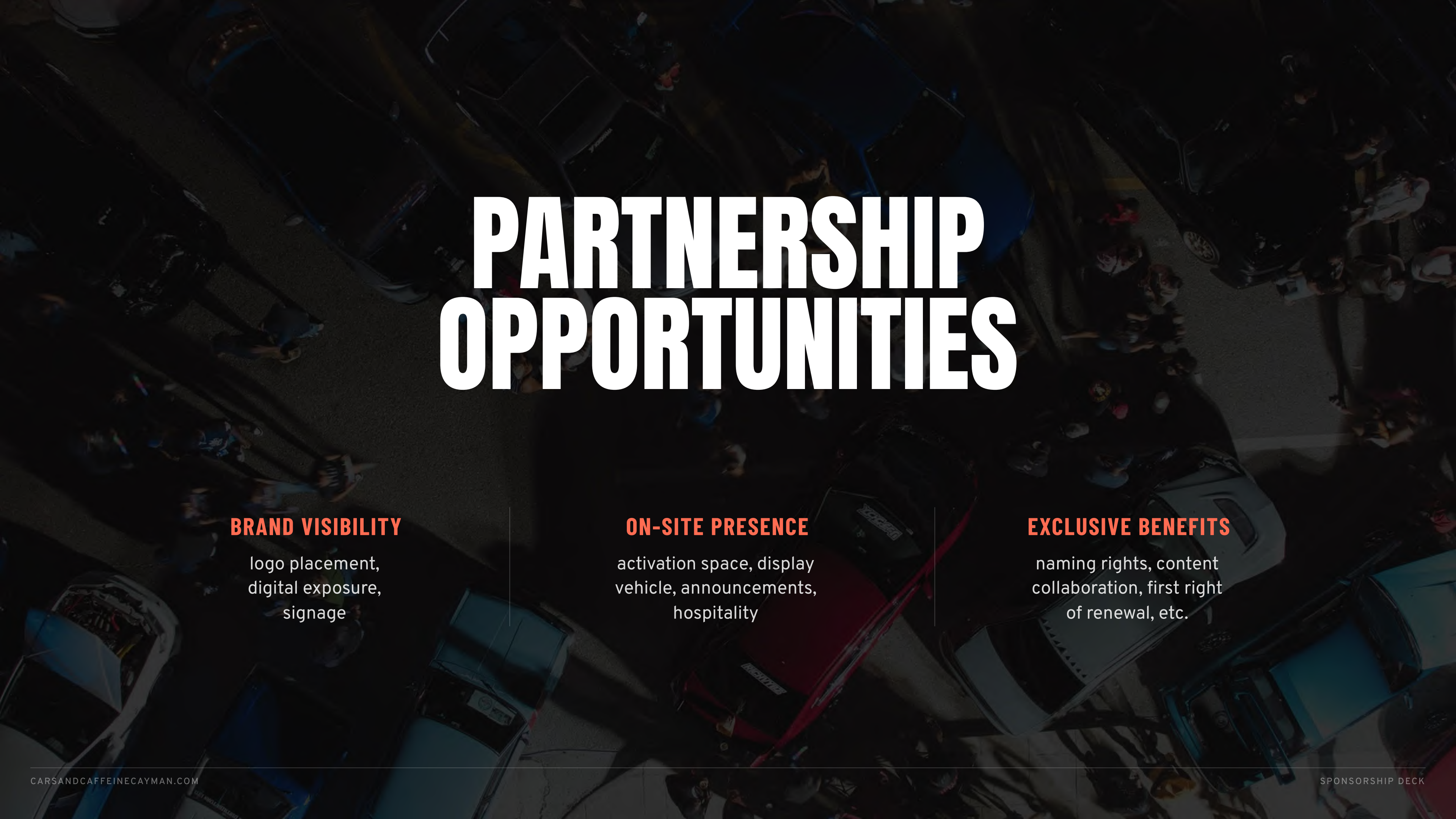
OUR MARKETING REACH

Your sponsorship begins long before event day.

YOUR BUSINESS WILL BENEFIT FROM EXPOSURE
THROUGHOUT THE CAMPAIGN—NOT JUST ON EVENT DAY.

OUR MARKETING CAMPAIGN BUILDS EXCITEMENT OVER THE LEAD UP MONTHS THROUGH:

Social media campaigns	Sponsor spotlights	Vehicle features
Community stories	Behind-the-scenes content	Local media
Digital advertising	Event website	Event marketing

An aerial, top-down view of a car show. Numerous cars of various colors (blue, red, white, black) are parked in rows. A large crowd of people is gathered around the cars, some looking at them, others talking. The scene is brightly lit, suggesting an outdoor daytime event. The overall atmosphere is one of a busy, popular automotive gathering.

PARTNERSHIP OPPORTUNITIES

BRAND VISIBILITY

logo placement,
digital exposure,
signage

ON-SITE PRESENCE

activation space, display
vehicle, announcements,
hospitality

EXCLUSIVE BENEFITS

naming rights, content
collaboration, first right
of renewal, etc.

POLE POSITION

\$10,000 KYD

OUR PREMIER PARTNERSHIP.

The highest level of visibility before, during, and after the event.

Ideal for organisations looking to become synonymous with Cars & Caffeine Cayman.



EXCLUSIVE BENEFITS

- Largest logo across all marketing
- Premium vehicle display
- Premium activation space
- Opportunity to address attendees
- Featured in all press releases
- Included in radio advertising and live promotional reads
- Featured sponsor video
- Sponsor spotlight campaign
- Exclusive social media campaign partner
- Website homepage feature and link to your site
- Logo on all event signage
- Inclusion on the digital event map
- Logo on registration page
- Emcee acknowledgements throughout the day
- First right to renew sponsorship

IGNITION PARTNER

\$7,500 KYD

Helping ignite one of Cayman's favourite community events.

A major sponsorship with outstanding branding opportunities and on-site activation.



BENEFITS:

- Choose an activation to have your name attached to
 - Kids Activity Sponsor
 - Coffee Station Sponsor
 - Volunteer T-Shirts Sponsor
 - Directional Signage Sponsor
 - Event Map Sponsor
 - Vehicle Feature Partner
- Large logo across all marketing
- Premium booth space
- Vehicle display
- Included in radio advertising and live promotional reads
- Sponsor spotlight post across our social media
- Website feature and link to your site
- Press release inclusion
- Inclusion on the digital event map
- Logo on registration page
- Emcee mentions
- Banner or flag placement

CRUISE PARTNER

\$5,000 KYD

Drive your brand into the heart of the event through strong visibility and meaningful engagement with attendees.



BENEFITS

- Medium logo across all marketing
- Large booth
- Vehicle display
- Included in radio advertising and live promotional reads
- Social media post
- Website logo
- Logo on registration page
- Inclusion on digital event map
- Emcee acknowledgement
- Banner or flag placement

PIT STOP PARTNER

\$2,500 KYD

Perfect for businesses wanting a visible presence while supporting one of Cayman's most exciting community events.



BENEFITS

- Small logo across all marketing
- Booth
- Vehicle display
- Logo on website
- Inclusion on the digital event map
- Social media post
- Emcee acknowledgement

GARAGE PARTNER

\$1,500 KYD

Join the Cars & Caffeine family and show your support for the Cayman automotive community while increasing your brand visibility.



BENEFITS

- Booth
- Vehicle display
- Logo on website
- Inclusion on the digital event map



SPONSORSHIP ACTIVATION IDEAS

THINK OUTSIDE THE BOX

Want to do more than display your logo?

We encourage sponsors to create engaging experiences such as:

- Vehicle displays
- Product demonstrations
- Interactive games
- Family activities
- Prize giveaways
- Test drives (where appropriate)
- Children's activities
- Photo booths
- Charging stations
- Coffee stations
- Relaxation lounges

WHAT YOUR SPONSORSHIP SUPPORTS

YOUR INVESTMENT HELPS DELIVER:

- A safe and professionally managed event
- Family-friendly entertainment
- Community engagement
- Marketing and promotion
- Event infrastructure
- Exhibitor experience
- Visitor experience
- Continued growth of Cars & Caffeine Cayman



COMMUNITY

GIVING BACK

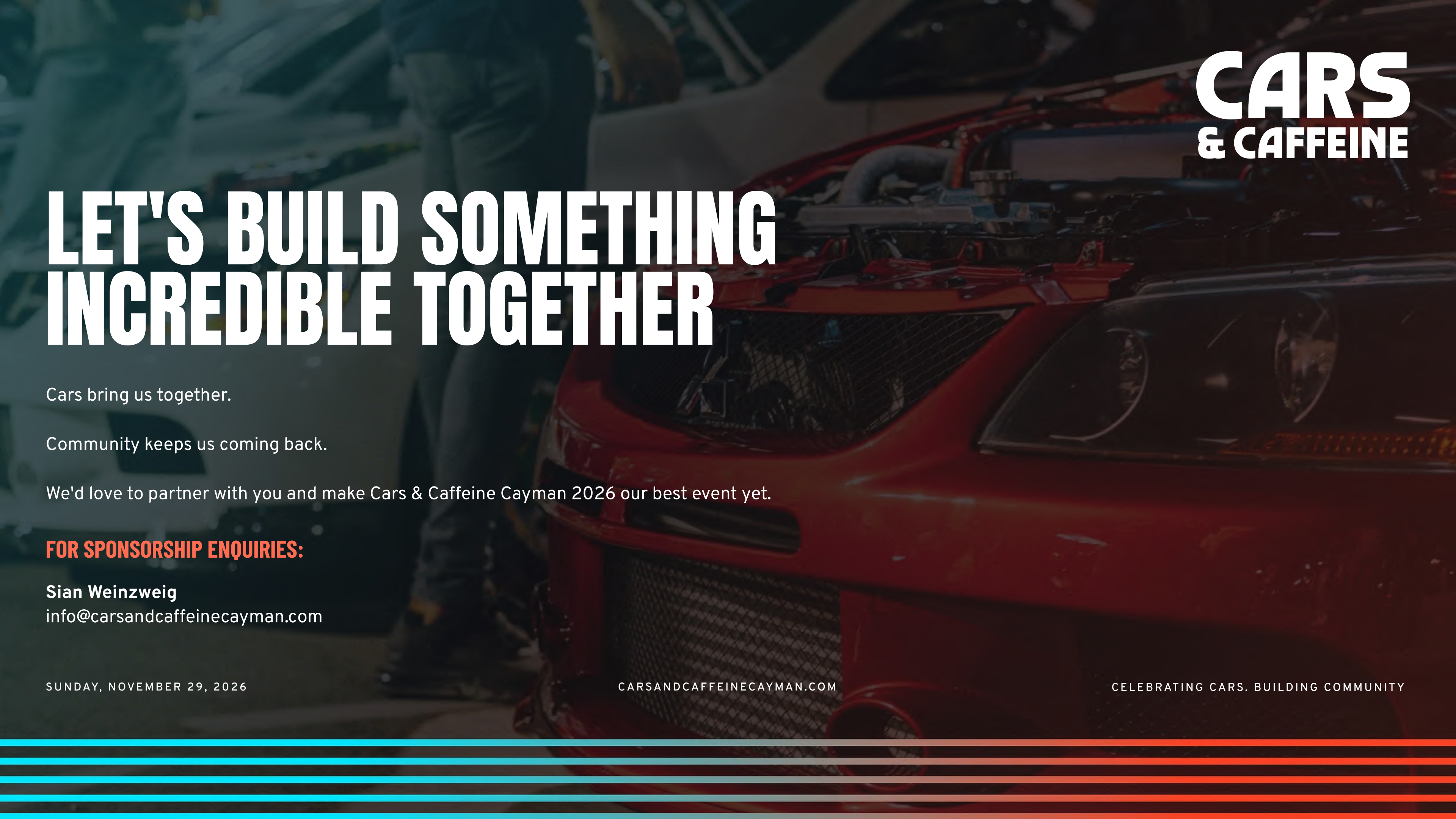
Cars & Caffeine is proud to support our local community by partnering with a chosen charity each year. This year we are supporting Inclusion Cayman. 100% of registration fees go to Inclusion Cayman plus Tony's Toys matches the total registration fees raised, doubling the donation to charity.



When you sponsor Cars & Caffeine, you're not simply supporting an event.

You're helping create a positive impact that extends well beyond event day.

Together, we're investing in our community.



**CARS
& CAFFEINE**

LET'S BUILD SOMETHING INCREDIBLE TOGETHER

Cars bring us together.

Community keeps us coming back.

We'd love to partner with you and make Cars & Caffeine Cayman 2026 our best event yet.

FOR SPONSORSHIP ENQUIRIES:

Sian Weinzwieg
info@carsandcaffeinecayman.com

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CELEBRATING CARS. BUILDING COMMUNITY

